



Finding Deals

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At last! The “Hush-Hush” Secret Top Property Investors Want To Keep Hidden - Finally Revealed

If you've ever wanted to 'crack the code' of the top property investors then listen up very carefully. What I'm about to say could change the way you approach property investing forever...

Everyone knows that to be successful in the property business you have to find highly 'motivated sellers'. The problem is that finding 'motivated sellers' takes a lot of time, effort and resources. They don't advertise themselves as 'motivated sellers'. You have to actively seek them out. But not only that the best deals are often done before they even reach the estate agents window. It is a highly competitive race to find these 'motivated sellers' before anybody else does.

Yet 'ordinary' property investors continue to waste their time visiting auction houses or chasing greedy estate agents. Even worse they let themselves get ripped off by so called property finder companies.

Hello my name is Andrew Barker and it took me a long time to figure this out. I learnt this lesson the hard way. I wasted lots of time being fobbed off by estate agents and searching the property pages with limited success...

"Well guess what? Top UK Property Investors have been keeping a nasty little secret from all of you..."

*If you would like to get your hands on bargain UK Investment property without wasting your time at the auction houses or at the mercy of greedy estate agents then you need to commit to building a 'mini-marketing system' for finding highly motivated sellers. Success today is all about "Systems", whose got the best "mini-marketing System" **WINS**. The more leads you have, the more selective you can be;*

- You can get identify opportunities **before they get into the estate agents window...**
- You have more power in the negotiation because the seller contacted you...

- When you actually think about it it's hard to come up with anything that could be more fundamentally important to success in property investing...

Are you getting the picture...?

Solving this problem is what makes top property investors so successful. The best bit is that you do not need to do all that much different. Once you learn "how" to build a simple 'mini-marketing system' that has well qualified sales leads calling you, you can quickly & easily start enjoying the juicy profits right away. But you need to make a commitment to building your 'mini-marketing system'.

Just stop right there. To help you on your way to building your "mini-marketing machine" we are going to share a few proven methods right here and right now on this web-site. But first you need to know about one of the biggest mistakes that most property investors make when they first start to build their 'mini-marketing system'.

They go for the throat too early they are too aggressive in their advertising. You've probably seen the adverts in the classified ad sections of the property papers saying "Cash for your property in 7 days".

The problem is that too many 'wannabe property investors' are now posting these type of ads. There's too much competition. Not only that the response rate is very low. You need to do something different and something a bit smarter.

It is much more powerful to offer a free guide that will help the motivated seller to solve their problem. For example "5 quick ways to selling your property fast". That way you'll capture the 'motivated sellers' contact details early. You can then re-contact them and 'soft sell' them on using your services.

Here are some of the methods you can use in building your 'mini-marketing system' we promised. By the way there are dozens more methods. Any good book on small business marketing or guerrilla marketing can be a goldmine of tips & tricks:

- Classified Ads
- Flyer distribution (farming an area just like estate agents)
- Contacting professionals – Doctors, accountants, solicitors
- Befriending the postman
- Bankrupt builder
- The internet

The internet is probably the most underutilised property finding method of them all. It is my favourite and certainly the most powerful. You can reach more people more quickly at less cost.

The internet is certainly changing the ground rules for every savvy property investor. It is changing the way we find, sell and let property. You only have to look at the success of companies like Right Move and the Discount letting service direct Ltd for evidence of this.

If you'd like to know more about how you can use the power of the internet to find highly motivated sellers you can learn more by visiting <http://www.ukpropertyinvestingnews.com/Internet-Leads.html>



Article provided by Andrew Barker who is the editor of UK Property Investing News